

# SUSATAINABILITY FUNDING REPORT



2024 Fiscal Year

## 2024 HIGHLIGHTS

TOTAL DONATIONS	TOTAL RECIPIENTS	RECIPIENTS
\$40,797	24	Ancient Forest Alliance, Commercial Bear Viewing Association, CPAWS BC, David Suzuki Foundation, EcoJustice, Ecotrust, Georgia Strait Alliance, Grizzly Bear Foundation, Herring Conservation & Restoration, Laskeek Bay, Literacy Haida Gwaii, MERS, Narwhal News Society, National Observer Climate Reporting, NIMMSA, North Coast Cetacean Society, Northern Lights Wildlife Society, Pacific Whale Society, RAVEN, Sierra Club BC, Trees for Life, Watershed Watch, WTA

## METHOD OF DONATION



IN KIND

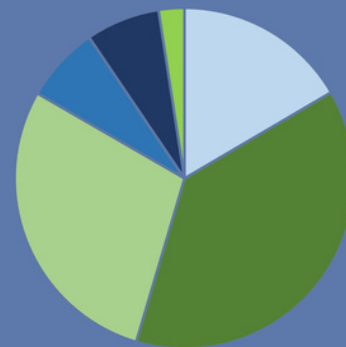
\$19,865

MONETARY

\$20,932

## DONATION IMPACT

RECIPIENT FOCUS	TOTAL AMOUNT	PERCENTAGE OF TOTAL
WHALE CONSERVATION	\$6,764	17%
BEAR CONSERVATION	\$15,510	38%
INDIGENOUS IMPACT	\$1,000	2%
BIODIVERSITY & CONSERVATION	\$2,940	7%
OUTREACH	\$11,711	29%
OTHER / VARIED	\$2,872	7%



## 2024 FEATURE DONATION

### MARINE EDUCATION & RESEARCH SOCIETY (MERS)

MERS (Marine Education & Research Society) in Port McNeill offers educative information about whales and other marine life. In 2024, Bluewater Adventures contributed towards funding for their educational displays which will inform visitors of the importance of British Columbia's marine environment, threats to marine mammals, and how boaters can increase their stewardship and safety for whales.