



# BLUEWATER ADVENTURES

## SUSTAINABILITY REPORT 2017

### 2017 Commitments

- Bluewater Adventures (BWA) has been rated carbon neutral since 2007. Through a comprehensive program offered by **Climate Smart**, BWA continues to monitor operations in efforts to discover new ways to reduce our carbon footprint. The factors responsible for most of our emissions are fuel usage and Crew flights. Because we are limited to how we can reduce such emissions, we choose to offset them via **Offsetters**. We offset by supporting projects close to home whereby communities that we work with benefit directly.
- In the fall of 2017, BWA underwent an audit by **Green Tourism Canada**. We were proud to learn that our Gold rating improved by 8%. Bluewater is committed to operating in accordance with GTC's standards while continually making changes to improve our operational sustainability.
- Bluewater is in its 6th year of partnering with **Bullfrog Power**, Canada's leading organization supporting energy projects that help to protect the environment. They take our office energy usage and convert it to green energy alternatives helping us to reduce our greenhouse gas emissions in our office as well. This year we replaced all fluorescent lighting with LED lighting.
- Bluewater menus adhere to **Ocean Wise** program standards. Our cooks have opted for local and sustainable seafood options since the beginning and are eager to share their enthusiasm for the program through their delicious menus and by sharing information with our guests. In 2015, BWA joined **Skipper Otto's**, a community based, fair trade, Ocean Wise membership program supporting locally sourced fish and seafood and the folks who bring it to market.
- Bluewater vessels undergo rigorous maintenance in the off season to ensure they are running efficiently. In 2015, BWA replaced all LEDs in Island Roamer, created a recycling centre and have plans to make upgrades from small fixes to full scale projects. Fall of 2017 will see the launch of Bluewater's new 82' sloop, SV Island Solitude – more information coming soon!
- Bluewater has been a member of the **1% for the Planet** alliance since 2013. We have been supporting science & research and conservation for many years and it was a natural step to join the 1% community. 1% aligns members like Bluewater Adventures with non-profits and distributes donations to non-profit partners. Bluewater contributions in 2016 to 1% include the following recipients in support of their vital and impactful work.



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### Bluewater Adventures 1% for the Planet Recipients 2017

- [Raincoast Conservation](#)
- [Laskeek Bay](#)
- [Watershed Watch](#)
- [Wilderness Tourism Association](#)
- [David Suzuki Foundation](#)
- [Dogwood Initiative](#)
- [CPAWS](#)
- [World Wildlife Fund](#)
- [Sierra Club of BC](#)
- [Ecojustice](#)
- [Georgia Strait Alliance](#)
- [Living Oceans](#)
- [Cetus Research & Conservation](#)
- [West Coast Environmental Law](#)
- [Environmental Defence](#)